

# Digital Fashionboard

- ▶ Outstanding 3D visualization
- ▶ Full integration with fashion software
- ▶ Acquire facts and themes quickly
- ▶ Make decisions confidently
- ▶ Communicate results instantly



Increase the efficiency of your collection meetings with the Digital Fashionboard. The tested and tried Moodboard is now completely digital! The MultiTaction video wall lets you merge all your current data and images for collection tuning – and new information can also be added and saved in the linked systems. This increases the quality of your presentations and your data, helping you to make confident and valid decisions on collections, production volume plans and shop supplies for your company.

# Collection coordination in 3D

The Digital Fashionboard is a solution created by the Assyst GmbH. It's exactly tailored to the needs of the apparel industry, enabling the perfect presentation of clothing designs and products and combining real and virtual worlds in the best possible way. Your major advantage here is seamless digital functionality, even if many decision makers are involved in the coordination process. Your product and design data is loaded and

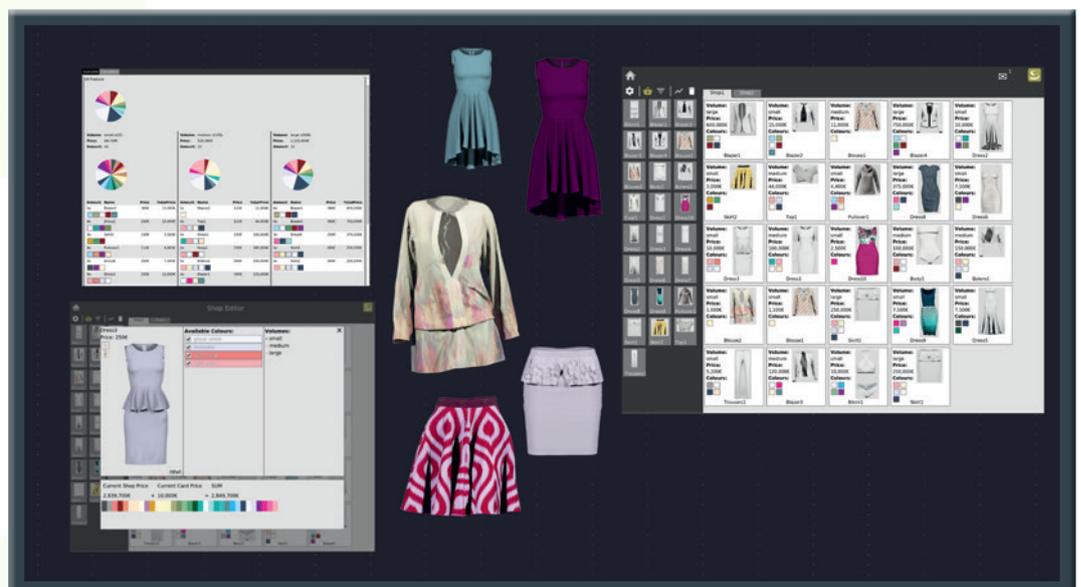
displayed straight out of the existing network – and you can process that data interactively on the Digital Fashionboard, make comments and re-save your changes, all in real time and without any clashes caused by different media. Other systems like PLM or ERP can also be integrated to run in the background if required, enabling you to determine order and production volumes and save them directly in the system.

## Typical usage scenarios

### 1. Digital Fashionboard – model freeze

From now on your collection can be fully presented and matched in digital form. All the usual contents of the proven physical moodboards are displayed, but in a digital version. Media clashes and limitations due to printing issues are now a thing of the past. Preparation time is reduced. PLM GoLive is connected directly to the Digital Fashionboard, so you can instantly access information on your collections, such as metadata on

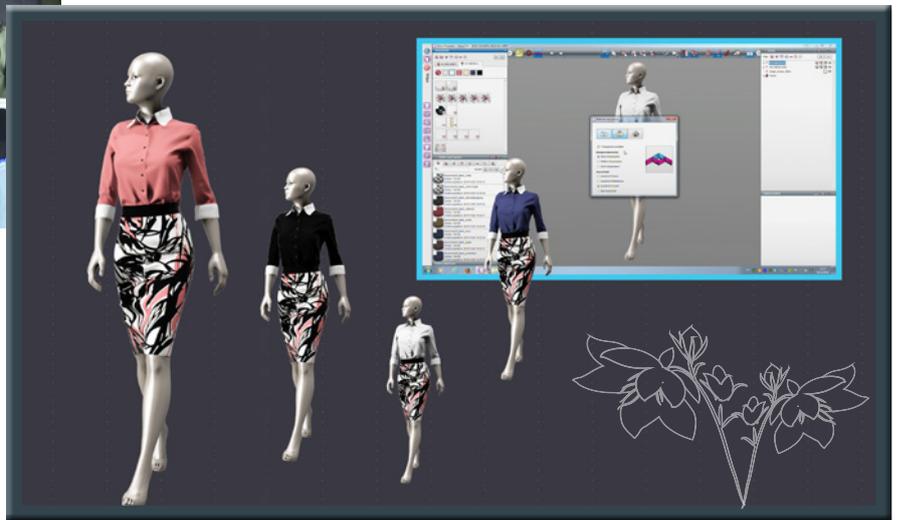
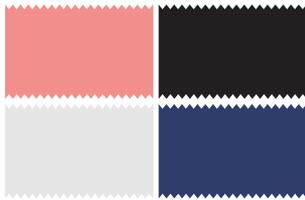
individual products like colors, images and prices. You can also put different collection packages together for delivery – and the system calculates the packages' total price and creates a color overview chart for you. The information shown on the Digital Fashionboard can also be stored and retrieved for further processing at any time. All decisions made are documented on the spot and flow directly into your existing processes.



## 2. Design coordination or fabric selection

You can use Vidya to present your 3D models or your planned fabrics as images on the Digital Fashionboard, or you can use an pen or your finger to highlight designs and to sketch and re-save changes. The high resolution and zoom functionality ensure the best possible quality, significantly reducing the need for physical prototypes. Variants can be immediately

displayed for all to see – in the same color quality. Thanks to Vidya’s Mix & Match function, you can match collection worlds and combinations of the individual models. This is also extremely useful for fabric and color selection. The parallel presentation of Vidya plus the fabric in the material scanner enables the impact of different fabrics and colors to be perceived more easily. This gives you a much more informed basis for decision making when purchasing fabrics.



## 3. Coordination across multiple sites and with partners

Global collaboration with the Digital Fashionboard means increased quality and efficiency. Coordination meetings can be held involving many participants at each location – and the same display quality, the central control of the various Digital Fashionboards across the globe and the integration of third-party systems all ensure greater coordination efficiency and a standard level of knowledge.



# Technology

The Digital Fashionboard consists of the display system by MultiTaction and integrated Vidya software by Assyst. Other systems can also be integrated, such as PLM GoLive and hardware like material scanners or the connected photo app for fabrics digitization.



## Special features of the software

- ▶ Creation of images and PDFs
- ▶ Direct access to existing networks and drives
- ▶ Integration of other Human Solutions Group systems
- ▶ Work in Vidya and import the results into the Digital Fashionboard
- ▶ remarks can be added by pen or finger

## Special features of the hardware

- ▶ Several people can work simultaneously thanks to touch operation
- ▶ HD4 for perfect visual imaging of high-definition content
- ▶ BYOD (bring your own device) – laptops, tablets, material scanners or other smart devices for content transfer
- ▶ Also available as a mobile system